Stefan Lang

Philosophy:

"Rather than being a trainer or lecturer in my seminars, I feel I'm more of a partner and initiator" says Stefan Lang. His unconventional way of getting to the heart of things and at all times providing a constructive and appreciative sense of togetherness motivates participants to open up to new perspectives and further increase their awareness of their own actions. "You have to know where you are before you can set out on new journeys and develop further." He considers it important to refrain from presenting any prefabricated solutions, allowing content to develop instead on every occasion through the group. "A successful seminar depends on its participants", adds Stefan. If they try out that which they have experienced in training immediately for themselves and wish to develop further, then it was a successful day. And he was in the right place.

Profile:

- English studies (University of Bielefeld)
- Certified business informatics specialist (International Business College, Paderborn)

Professional experience:

- Following many years of experience in sales in different sectors, and most recently active as a senior consultant for hospital marketing, Stefan Lang has since 2007 found his vocation as a trainer.
- Freelance trainer and coach since 2007.

Trainer

Stefan Lang

Additional qualifications:

- NLP Master (DVNLP)
- Master Coach (DVNLP)
- Coaching qualification (Institut Tom Andreas)
- ISO-certified trainer (IHK - Chamber of Industry and Commerce)
- Certified trainer for medical products (BVMed)
- Executives, Train the Trainer (IHK)
- Genuine conviction (Laura Baxter)
- The provocative approach in coaching (Dr. Noni Höfner)

Authority on:

- Communication
- Conflict management
- Service & customer orientation
- Sales training
- Presentation & rhetoric
- Motivation and team training
- Coaching

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